

# “The world was all before them”:

*Innovation, Relevance, and Inspiration for Graduate Education*

## North Carolina Council of Graduate Schools

2015 Annual Meeting  
November 5-6, 2015

*Hosted by Western Carolina University*



## North Carolina Council of Graduate Schools

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Dear Colleagues,

Welcome to the mountains, to Asheville, to Western Carolina University at Biltmore Park. This NCCGS Conference hopes to maintain the estimable tradition of former conferences in pleasing you with local fun, edifying you with collegial learning, inspiring you with new ideas and knowledge, and thanking you for all you do for graduate education in North Carolina.

This year's conference theme, "The world was all before them," originates from John Milton's great poem, *Paradise Lost* (1674), and speaks to the hopefulness and opportunity each day offers for making choices that shape our lives and the lives of others. Ours is now a world filled with challenges to the important and purposeful work we do and believe in. Ours is now a world in which higher education and graduate education are being daily reduced to commodity production, diminished by politicization, and belittled by market-driven values that ignore the intrinsic value and function of education in shaping more learned, more skilled, more substantive human beings whose world will reflect that depth. Ours is now a world that, more than ever, needs just what graduate education brings: a citizenry possessing advanced knowledge and the ability to make new knowledge; circumspect and reflective thinkers, researchers, and leaders who are skillful problem preventers and problem solvers; innovators and visionaries who genuinely value learning as crucial to a more humane world.

The world is all before us as educators, administrators, and supporters of our graduate students and their learning. This is the time that needs *you* most—your steadfast dedication to making high-quality, rigorous graduate education accessible to students, your creative ideas about how to offer meaningful graduate programming options to prepare students to participate in a global world, your leadership and advocacy within and outside of the academy, your business practices that truly support our students' journey toward completing their graduate degrees. Yours is the meaningful work that so very much needs to be done.

There is much reason and need to hope, and this conference will, I hope, ground and inspire us in the mission of our service. We serve the learning our faculty provide and make possible. We serve always and only our students seeking to grow intellectually, professionally, and personally. We serve because we believe in the enduring importance of our students' lives and the differences they will make in the world that is before all of us.

Thank you for having given me the privilege of serving you and NCCGS.

With respect and gratitude,

Mimi Fenton  
2014-15 NCCGS President

Agenda: November 5-6, 2015

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## **THURSDAY, NOVEMBER 5**

### **6:00-7:30 p.m.: RECEPTION AND REGISTRATION**

Asheville Art Museum

Catering by 12 Bones

Music by *As the Crowpies*, Warren Wilson College's Old Time Music Band

Craft Beer Specialist: Christopher Hilgar, WCU Graduate Student

Greetings

David McCord, Chair of the Faculty, Western Carolina University

### **7:30-8:30 p.m.: OPTIONAL WALKING TOUR OF DOWNTOWN ASHEVILLE**

by *Asheville By Foot Walking Tours*

## **FRIDAY, NOVEMBER 6**

### **7:30-8:30 a.m.: BREAKFAST** (*Sponsored by ProQuest*)

Biltmore Park, 3rd floor

Catered by "Another Broken Egg"

### **8:45-9:25 a.m.: OFFICIAL WELCOME + KEYNOTE ADDRESS:**

Biltmore Park, Room 346

### **8:40-8:55 a.m.: WELCOMING REMARKS:**

Mimi Fenton, 2014-15 President NCCGS

Carol Burton, Associate Provost, Western Carolina University

Adam Ray, 2015-16 Graduate Student Association President, WCU

### **9:00-9:25 a.m.: KEYNOTE ADDRESS:**

*Visioning the Horizon: The Energizing Opportunity to Reshape Graduate Study*

*Bob Augustine, Senior Vice President, Council of Graduate School*

Introduction by:

*Chris Brown, Vice-President for Graduate Education and Research, UNC-General Administration*

## Agenda: November 6, 2015

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### 9:30-10:30 a.m.: CONCURRENT SESSIONS

Biltmore Park

Room 338

#### 1. *Establishing Your Internal Advocacy Roadmap*

Developed and Facilitated by:

Maureen Grasso, Dean of the Graduate School, NC State University  
Steve Matson, Dean of the Graduate School, UNC-Chapel Hill

Rooms 335, 336, 337

#### 2. *“Star-crossed”: Innovative Office Structures, Processes, & Frameworks*

Developed and Facilitated by:

Anita Sanders, Business Officer, NCA&T  
Katrina Boone, Senior Student Transition & Retention Associate, NCA&T  
Teresa Graves, Senior Graduate International and Credential Associate, NCA&T  
Melissa Slade Smith, Student Services Specialist, NCA&T  
Monica Rose, Assistantships, Scholarships & Fellowships, Appalachian State University  
Grant Jolliff, Admissions Specialist, UNC-Greensboro

Room 334

#### 3. *GSA Session: Networking*

+ discussion with Marlene Coles: “ProQuest, Institutional Repositories, and Authors’ Post-Graduation Publishing Opportunities”

### 10:30-10:50 a.m.: COFFEE/SNACK BREAK (3rd floor Commons area)

### 10:50-11:45: CONCURRENT SESSIONS:

Biltmore Park

Room 338

#### 1. *“Brave New World”: The Master’s Degree: What is It? Where is It Going? What is Shaping It?*

Developed and Led by:

Edelma Huntley, CGS Dean-in-Residence

Facilitators:

Rebecca Bullard-Dillard, Dean of the Graduate School, UNC-Pembroke  
Johnna Watson, Associate Dean of the Graduate School, UNC-Charlotte

Room 337

#### 2. *Engaging Campus Users and Achieving Operational Efficiency within Admissions*

Developed and Led by:

Lindsay Gentile, Director of Admissions, NC State University  
Sarah Jacobson, Director, Admissions and Enrolled Students, UNC-Chapel Hill  
Kelly Meris, Director of Graduate Admissions, UNC-Greensboro

## Agenda: November 6, 2015

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Room 346

### 3. *The Changing Landscape of Graduate Recruiting*

Presenters:

*Personalized Recruiting*, Tonya Steiert, Student Support Specialist, Western Carolina University

*CRM Best Practices*, Don Strickland, Graduate School Technical Support, Western Carolina University

*CRM Best Practices and Effective Use of Digital Advertising*, Heidi Puckett, Director of Graduate Admissions, East Carolina University

Room 335

### 4. *Depositing with ProQuest: Delivering ETDs and Other Manuscript Formats*

Marlene Coles, Partner Relations Manager, ProQuest

Room 334

### 5. *GSA Session: Organizational Structures, Success Stories, and Lessons Learned*

+ discussion with Bob Augustine

11:50 a.m.-12:45 p.m.: **PLENARY SESSION:**

### *Navigating Unforeseen Territories Impacting Student Success*

Room 346

Moderator:

Courtney Thornton, Associate Vice President for Research and Graduate Education, UNC-General Administration

Presenters:

*Update on the Affordable Care Act*, Brian Usischon, Associate Vice President for Human Resources and University Benefits Officer, UNC-General Administration

*The Changing Face of Student Support and Resources*, Leslie Lerea, Associate Dean for Student Affairs, UNC-Chapel Hill

*Crowd-Source Funding for Graduate Research: Innovative and Disquieting*, Darrell Parker, Dean, College of Business, Western Carolina University

WALK TO HILTON HOTEL:

1:00 p.m.: **LUNCH AT HILTON HOTEL**

Pisgah Ballroom, Ground Floor

## Agenda: November 6, 2015

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2:00-3:00: PLENARY PANEL:

*Into the Future: The Enduring Relevance of Graduate Education*

Presenters:

Terry Bellamy, Community Relations Coordinator, Asheville Housing Authority,  
Former Mayor of the City of Asheville (2005-2013)

(Ski) Floyd H. Chilton, Professor of Physiology and Pharmacology  
Director of the Center for Botanical Lipids and Inflammatory Disease Prevention  
Wake Forest University Baptist Medical Center

Ron Rash, Parris Distinguished Professor of Appalachian Cultural Studies, Western  
Carolina University

*Book signing by Ron Rash 3:00-3:30.*

*Books by Ron Rash, Kevan Frazier, and books on Asheville & Appalachia for sale by  
Malaprops Bookstore, Asheville NC.*

*Hilton Hotel Room-Madison B*

3:15-4:00 p.m.: NCCGS BUSINESS MEETING



## North Carolina Council of Graduate Schools

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### CURRENT OFFICERS

President: Mimi Fenton  
President-Elect: Maureen Grasso  
Secretary: Brian Kloeppe  
Treasurer: Alan Kendrick  
Immediate Past President: Sanjiv Sarin

### PAST PRESIDENTS (2006-2015)

Sanjiv Sarin (2014-2015), North Carolina A&T State University  
William Wiener (2013-2014), UNC Greensboro  
Bob Roer (2012-2013), UNC Wilmington  
Paul Gemperline (2011-2012), East Carolina University  
Lorna Moore (2010-2011), Wake Forest University  
Duane Larick (2009-2010), NC State University  
Scott Higgins (2008-2009), Western Carolina University  
Sandra Hoeflich (2007-2008), UNC Chapel Hill  
Edelma Huntley (2006-2007), Appalachian State University

## Member Institutions

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Barton College  
Duke University  
East Carolina University  
Elizabeth City State University  
Fayetteville State University  
Gardner-Webb University  
High Point University  
Lenoir-Rhyne University  
North Carolina Agricultural & Technical State University  
North Carolina Central University  
North Carolina State University

Shaw University  
University of North Carolina at Asheville  
University of North Carolina at Chapel Hill  
University of North Carolina at Charlotte  
University of North Carolina at Greensboro  
University of North Carolina at Pembroke  
University of North Carolina at Wilmington  
Wake Forest University  
Western Carolina University  
Winston-Salem State University

## Directory of Meeting Attendees

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**Appalachian State University-** Anna Basnight, Victoria Carlberg, Teresa Greene, Sharron Grimes, Marty Hall, Charity Martinez, Vivian Meadows, Laura Padgett, Dontrell Parson, Max Poole, Monica Rose, Robert Sanders

**Duke University-** J. Alan Kendrick

**East Carolina University-** Anyah Born, Majida Coleman, Kathleen Cox, Lynn Couturier, Tom McConnell, Alexis Morris, Heidi Puckett, Colleen Roland

**Elizabeth City State University-** Harry Bass, Tony Coley

**Fayetteville State University-** Samuel Adu-Mireku, Sarah Baker, Ulisa Bowles, Laura Coyle, Noran Moffett, Gregory Perkins, Melissa Wells, Linda Wilson-Jones

**Lenoir-Rhyne University-** Michael Dempsey, Mary Ann Gosnell, Elisa Jacobs, Amy Wood

**North Carolina State University-** Mike Carter, Ashley Chilton, Dare Cook, Siarra Dickey, David Edelman, Jennifer Foster, Belen Gebremichael, Lindsay Gentile, Natalie Hampton, Peter Harries, George Hodge, Lian Lynch, Jacob Majikes, Melissa Nosbisch, Peggy Olive, Caroline, Ortiz-Deaton, Lauren Palermo, Claire Robb, Susan Rodriguez, Michael Walker, Denise Wesselow, Charlena Wynn, Brett Locklear, Erin Banks, Kayla Britt, Maureen Grasso, Sharlene O'Neil, Stephen Couch, David Shafer

**North Carolina A&T State University-** Tonya Ammons, Shea Bigsby, Katrina Boone, Ayanna Boyd-Williams, Dean Campbell, Isadora Crawford, Teresa Graves, Anita Sanders, Sanjiv Sarin, Melissa Smith, Yolanda Stone

**North Carolina Central University-** Lee Dyer, Jaleh Rezaie, Juella Tanner, Chinazor Azubike, Kayla Smith

**ProQuest-** Marlene Coles

**UNC Charlotte-** Tequilla Bennett, James Birkett, Ash Bowers, Allison Brinkley, Laura Crossley, Aaron Forsyth, Kathy Giddings, Julie Goodliffe, Julie Green, Gilbert Hageman, Katherine Hall-Hertel, Jennifer Harkey, Joshua Hertel, Cathy Howell, Carly Mahedy, Maryanne Maree-Sams, Tanya Miller, Katrina Person, Missy Peterson, Mary Ellen Shuntich, Christi Skerlak, Johnna Watson, Marianne Williford

**UNC General Administration-** Chris Brown, Courtney Thornton, Brian Usischon

**UNC Pembroke-** Rebecca Bullard-Dillard, Debra Hill, Gary Locklear, Janet Obeda

**UNC Wilmington-** Ron Vetter

**UNC-Chapel Hill-** Rhonda Ethridge, Sarah Jacobson, Melissa Lawrence, Leslie Lerea, Jenny Lewis, Steve Matson, Stephanie Schmitt, Medelia Stambach

**UNC-Greensboro-** Mitzi Burchinal, Valeria Caviness, Laura Chesak, Heather Collins, William Davis, Laura Drew, Mary Early, Scott Hudgins, Grant Jolliff, Lori Kerr, Kelly Meris, Sandy Miller, Leigh Ann Powell, Suzanne Schmutz, Denise Sherron, Pat Taylor, Jonathan Williams

**Wake Forest Baptist Medical Center-** Ski Chilton

**Wake Forest University-** Sandy Dickson, Brad Jones, Sarah Lafferty

**Western Carolina University-** Carol Burton, Mimi Fenton, Elizabeth Frazier, Marcia Godfrey, Brian Kloepfel, Julia Madison, David McCord, Bob Mulligan, Adam Ray, Arthur Salido, Jan Stanfield, Tonya Steiert, Roxane Stiles, Don Strickland

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## Acknowledgements

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WCU Chancellor David O. Belcher and the Chancellor's Office  
for providing local beers and wine.

Marlene Coles and ProQuest  
for sponsoring breakfast.



## Special Thanks

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Susan Fouts, Bobby Hensley, Wendy Buchanan, WCU Educational Outreach  
Kevan Frazier and Suzan Melvin, WCU Biltmore Park  
Marcia Godfrey, WCU Graduate School  
WCU Graduate School staff  
Rubae Schoen, WCU Director of Creative Services

