

THURSDAY, OCTOBER 24

NCCU CAMPUS

Opening Reception | 6:00 to 8:00pm

The reception will be held at the *Pearson Cafeteria* on the *North Carolina Central University campus*. There will be heavy hors d'oeuvres and a cocktail hour to connect and network with others attending the conference.

There will be shuttles running from the hotel to the NCCU campus. The Latham Parking Deck will be open, please email Eva Marmon-Halm for more information regarding parking on campus, emhalm@nccu.edu.



FRIDAY, OCTOBER 25

SHERATON IMPERIAL HOTEL
RALEIGH-DURHAM AIRPORT at RE-
SEARCH TRIANGLE PARK

8:00 to 9:00 am | Conference Registration

Continental Breakfast Buffet

Speaker: Rick del Rosario, Liaison

9:00 to 9:10 am | Welcome

9:10 to 10:00am | Plenary Session I | Leadership in the Academy: It all Begins with You.

Speaker: Dr. Christopher Edwards, Professor NCCU
*Associate Professor of Psychiatry, Duke University Medical
Center (retired)*

Location: Empire D/E

10:00 to 10:50 am | Breakout Session I

Breakout A | The Graduate School's Role in Mentor/Mentee Training

Speaker: Dr. Katherine Hall-Hertel, Associate Dean,
UNC Charlotte
Room: Empire C





FRIDAY, OCTOBER 25

SHERATON IMPERIAL HOTEL
RALEIGH-DURHAM AIRPORT at
RESEARCH TRIANGLE PARK

10:00 to 10:50 am | Breakout Session I continued

Breakout B | Admission & Recruitment

Panelists:

Lindsay Gentile, Director of Admissions, NC State

Lauren Liston, Admissions CRM Specialist,
NC State

Sarah Jacobson, Assistant Dean, Admissions &
Enrolled Students Services, UNC-Chapel Hill

Heather Bishop, Assistant Director of Recruitment
& Admissions, UNC-Greensboro

Room: Empire B

Breakout C | Industry Workforce Development

Speakers: Dr. Joe Aldinger, Director of the A2i
program, NC State

Dr. Jill Huerta, Director of the Graduate Life Center,
UNC Charlotte

Room: Empire A

10:50 to 11:00 am | Break

11:00 to 11:50 am | Plenary Session II | Marketing &

Recruiting Across the Adult Student Lifecycle

Speaker: Khadish O. Franklin

Director for Member Education & Research Delivery at
Educational Advisory Board (EAB)

Location: Empire D/E



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SHERATON IMPERIAL HOTEL
RALEIGH-DURHAM AIRPORT at
RESEARCH TRIANGLE PARK

12:00 to 1:00 pm | Lunch

Speaker: Jessica Horowitz, ProQuest

1:00 to 1:50 pm | Breakout Sessions II

**Breakout B | Building Community for
Doctoral Students & Post-Docs Through Writing**

Speakers: Dr. Aura Young, UNC Charlotte &
Dr. Katherine Hall-Hertel, Associate Dean,
UNC Charlotte

Room: Empire B

**Breakout C | Supporting the Wellness of our
Diverse Graduate Students: A Pilot Curriculum**

Speakers: Ms. Maria Erb, Co-Director of Diversity &
Student Success, UNC-Chapel Hill

Kathy Wood, Co-Director of Diversity and Student
Success in The Graduate School

Shahnaz Khawaja, Assistant Director of Resiliency
and Recovery Strategies in Student Wellness

Room: Empire C





FRIDAY, OCTOBER 25

SHERATON IMPERIAL HOTEL
RALEIGH-DURHAM AIRPORT at RE-
SEARCH TRIANGLE PARK

2:00 to 2:50 pm | Breakout Sessions III

Breakout A | Communicating Internally & Having a Great Online Presence

Panelists: Mr. Darren White & Ms. Natalie Hampton,
Director of Marketing & Communication, NCSU

Room: Empire A

Breakout B | Diversity & Student Success

Program: A Dialogue with Graduate Students

Panelists: UNC-Chapel Hill Students

Samuel Baxter, PhD candidate in Public Health

Kyle Chan, PhD student in Political Science

Charlene Finley, PhD student in Information &
Library Sciences

Diamond Holloman, PhD candidate in Environment,
Ecology & Energy

Teresa Phan, MS in Information Science

Sam Rasnic, MPH student

Room: Empire B





FRIDAY, OCTOBER 25
SHERATON IMPERIAL HOTEL
RALEIGH-DURHAM AIRPORT at
RESEARCH TRIANGLE PARK

2:00 to 2:50 pm | Breakout Sessions III continued

**Breakout C | Best Practices for Graduate
Student Success: An Academic Services
Perspective**

Speakers: Ms. Sandra Krause, Assistant Dean for
Graduate Academic Services, UNC Charlotte &
Ms. Janet Morse, Director of Graduate Academic
Services, UNC Charlotte

Room: Empire C

**3:00 pm | NC Council of Graduate Schools Executive Board
Business Meeting**

Room: Piedmont



BREAKOUT SESSION INDEX

Breakout Sessions I

The Graduate School's Role in Mentor/Mentee Training:

UNC Charlotte has initiated a mentor training program for graduate faculty, based on the CIMER institute. Advising and mentoring have different concepts but are often conflated. Advisors may be assigned, while mentors should be chosen. Faculty, as well as students, need to understand the difference. The program has been received enthusiastically and is supported by the deans in the colleges.

Admission & Recruitment:

This session will allow attendees to learn more about admissions software and recruitment strategies. There will be a panel of speakers to discuss the usage of Slate as the CRM for multiple universities.

Industry Workforce Development:

The A2i program at NCSU is a highly innovative professional development program that is now being run at a number of partner institutions. This session will introduce the program that NCSU has set up as well as the other A2i partner institutions in NC.

BREAKOUT SESSION INDEX

Breakout Sessions II

Building Community for Doctoral Students & Post-Docs

Through Writing:

Graduate students often identify with their graduate program. However, this can lead to isolation or simply limited networks. Using writing support, UNC Charlotte has found success in building an interdisciplinary community of graduate students, which has created avenues for other meaningful forms of engagement. The presenters will share the process used to develop these programs and talk about how they developed critical support from faculty.

Supporting the Wellness of our Diverse Graduate Students,

A Pilot Curriculum:

Recognizing the graduate student mental health crisis sweeping the nation and given the research that confirms students with underrepresented identities are at greater risk, Diversity and Student Success in The Graduate School at UNC Chapel Hill, in partnership with UNC Student Wellness, has developed a curriculum addressing these needs. This year-long pilot curriculum assists students in building resilience and developing skills that will reduce the numbers of students needing crisis intervention in the future.

BREAKOUT SESSION INDEX

Breakout Sessions III

Communicating Internally & Having a Great Online Presence:

Do your faculty, administrators, and graduate service coordinators seem to be in the dark about all the things the Graduate School does? Interested in learning how we have achieved over 5.7 million page views per year? The NC State Graduate school will explain what we learned, our strategy, what we've implemented and what remains to be done to improve communications with our on-campus audiences. We'll also discuss how to keep your website fresh, dynamic and easy to navigate in order to keep current students and prospects coming back and how to maintain a strong social media presence.

Best Practices for Graduate Student Success: An Academic Services Perspective

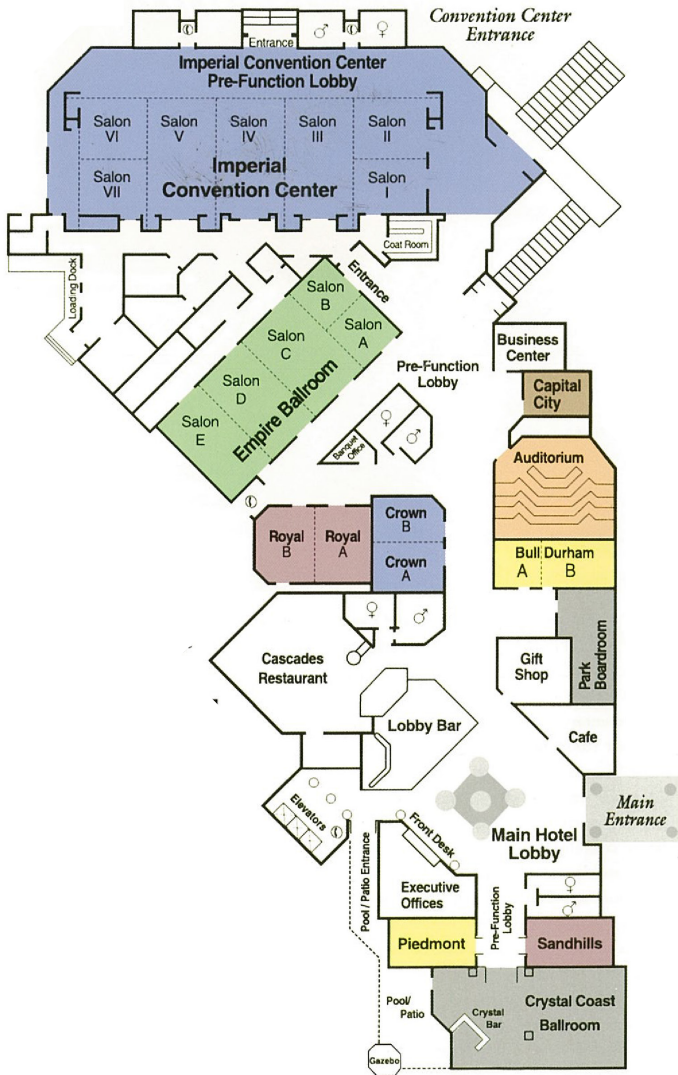
Many things factor into graduate student success. This presentation will examine best practices from a Academic Services perspective with a focus on tracking degree progress, program time limits, student academic petitions, and quality control (i.e. curriculum review, graduate faculty status, and committee makeup).

Diversity & Student Success Program: A Dialogue with Graduate Students

This session will involve a brief overview of the Diversity & Student Success (DSS) Program in The Graduate School at UNC Chapel Hill. The majority of this interactive session will be dialoging with the graduate student panelists representing each of the 5 DSS initiatives: Carolina Grad Student FIRSTS, Global Grads, Initiative for Minority Excellence, Military-Affiliated Grad Students, and Queer Graduate and Professional Students.



SHERATON MAP





KEYNOTE SPEAKER BIO



Plenary Session I Speaker

Dr. Christopher L. Edwards

Christopher L. Edwards, Ph.D., BCB, IABMCP is a Clinical Psychologist and Research Psychoneuroendocrinologist who retired from Duke University Medical Center in February 2018 and joined NCCU as an adjunct

shortly thereafter. In the departments of Psychiatry and Medicine, Dr. Edwards was the Medical Director of the Biofeedback Laboratory, and Director of the Chronic Pain Management Program at Duke University Medical Center. He has spent almost more than two decades studying the assessment, diagnosis, and treatment of chronic disorders where pain is a primary symptom, and factors that influence health outcomes among Black and other minority populations.

Dr. Edwards has published more than 300 peer-reviewed articles book chapters and other contributions to science, and has given more 400 national and international professional presentations. He received a lifetime achievement award for his contributions to understanding biopsychosocial factors associated with Sickle Cell Disease.

He is the recipient of many other awards and accolades at the local, national and international levels. He is often interviewed and quoted in reputable non-scientific publications like the Wall Street Journal as well as local and national new publications and television.

Over the past twenty years, Dr. Edwards has held concurrent faculty positions in the Department of Psychiatry, Division of Medical Psychology and Department of Medicine, Division of Hematology at Duke University Medical Center. He also maintained an appointment in the Durham Veterans Hospital, the Duke Pain and Palliative Care Center, and served as training faculty member in the Duke Residency Training Program, the Clinical Psychology Internship Program, and the Duke University's graduate program in clinical psychology. He also held academic appointments as adjunct faculty at North Carolina Central University, North Carolina A&T State University, and North Carolina State University to name a few, and was most noted for his multidisciplinary approach to science, clinical practice, and educating the next generation of professional.





KEYNOTE SPEAKER BIO



Plenary Session II Speaker

Khadish O. Franklin

Khadish O. Franklin is Director for Member Education and Research Delivery at EAB. He brings to the firm a deep knowledge of the impacts of higher education policy and institutional factors leading to postsecondary success for students. He is a noted author,

researcher, speaker and consultant. Prior to coming to the company, Franklin served as the Associate Director and Senior Researcher at the Pell Institute for the Study of Opportunity in Higher Education. With Pell, Khadish also served as a Co-PI for a US Department of Education Investing in Innovation (i-3) grant entitled, Using Data to Inform College Access Programming, implemented in low-income high priority schools in Pennsylvania and Kentucky; and managed the development of a longitudinal enterprise data solution that integrates data to help educators make informed decisions regarding student achievement and college access and success. He was also a co-author of the widely cited annual publication of Indicators of Higher Education Equity in the United States and chair of the Student Financial Aid Research Network (SFARN) Conference.

He is completing a Ph.D. in Higher Education Policy, where his research focuses on practices for supporting students' academic achievement, college persistence, and completion.

Franklin has held a number of roles in policy organizations, research centers, and university administration including as the Senior Education Policy Researcher at the Georgia Student Finance Commission in Atlanta, where he coordinated the development of a state longitudinal education database, policy initiatives and analysis, and efforts to improve the state's lottery funded HOPE scholarship program, the Institute for Higher Education Policy, the University of Maryland, the National Association of Student Personnel Administrators, and Florida State University. Khadish earned a Master of Science degree in Higher Education from Florida State University and a B.A. in Communication from the University of Arkansas. He serves on the Equity Advisory Group of the Data Quality Campaign, has served as a member of the Technical Review Panel for IPEDS, a chair for a Knowledge Community for NASPA and on the Champions Board for the Institute for the Study of Knowledge Management in Education (ISKME).

